



# Voyage

AN APP FOR TABLETOP GAMING

# Target Audience and Mission

Voyage seeks to connect players new and familiar with their friends or discover new groups.

The app will help with scheduling times to play games, as it can be hard to keep track of with the complexity of life, especially if players play a variety of games with different people.

## Sean

An employee at a local business, Sean plays TCG games with his friends and coworkers. However some of his friends have moved out of state and the play group has a hard time keeping in touch and scheduling game nights.

## Emily

Part of a close group of friends, Emily is a Game Master for a few of the groups many ongoing campaigns. She would like to be able to have 1 on 1 chats with the individual players, but keep the chats separate depending on which campaign they are talking about.

## Spike

Spike recently wanted to get into Warhammer, but they aren't familiar with how to play and doesn't know anyone who plays or where to play it. While they could look up how to play guides, those can often be hard to follow and impersonal.

# Competitor Analysis

## Discord

Discord is one of the leading gaming chat apps. However it does not have options to search for game groups using filters like location or games.



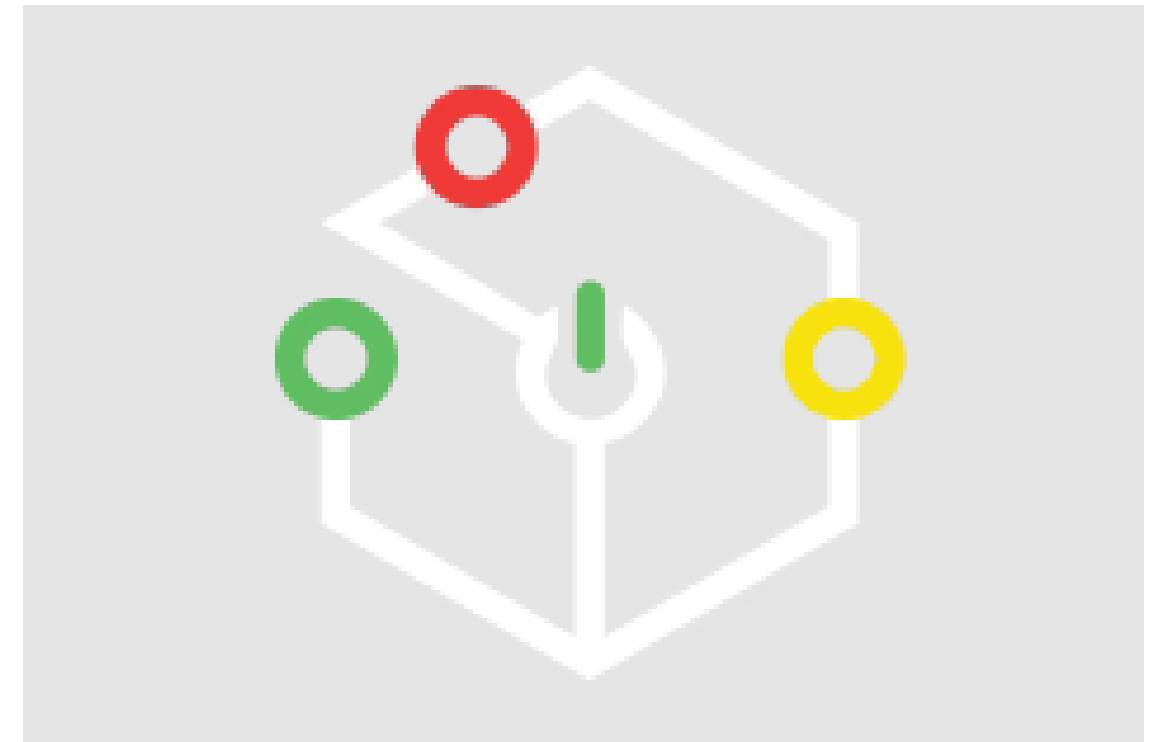
## Meetup

Meetup is an app that does not specialize in any one specific type of meet up, let alone gaming. Vast, but unfocused.



## GamerLink

GamerLink is video game oriented. Voice chat support, in game trading organization features. Search unction that can find friends, hubs, trades, etc.



# What does Voyage do?

## Create a Profile

Save your groups and favorites to your account.

Create additional Aliases and Avatar icons for different groups.

## Search Catalog

Look through the catalogs using the filters to find groups for different games.

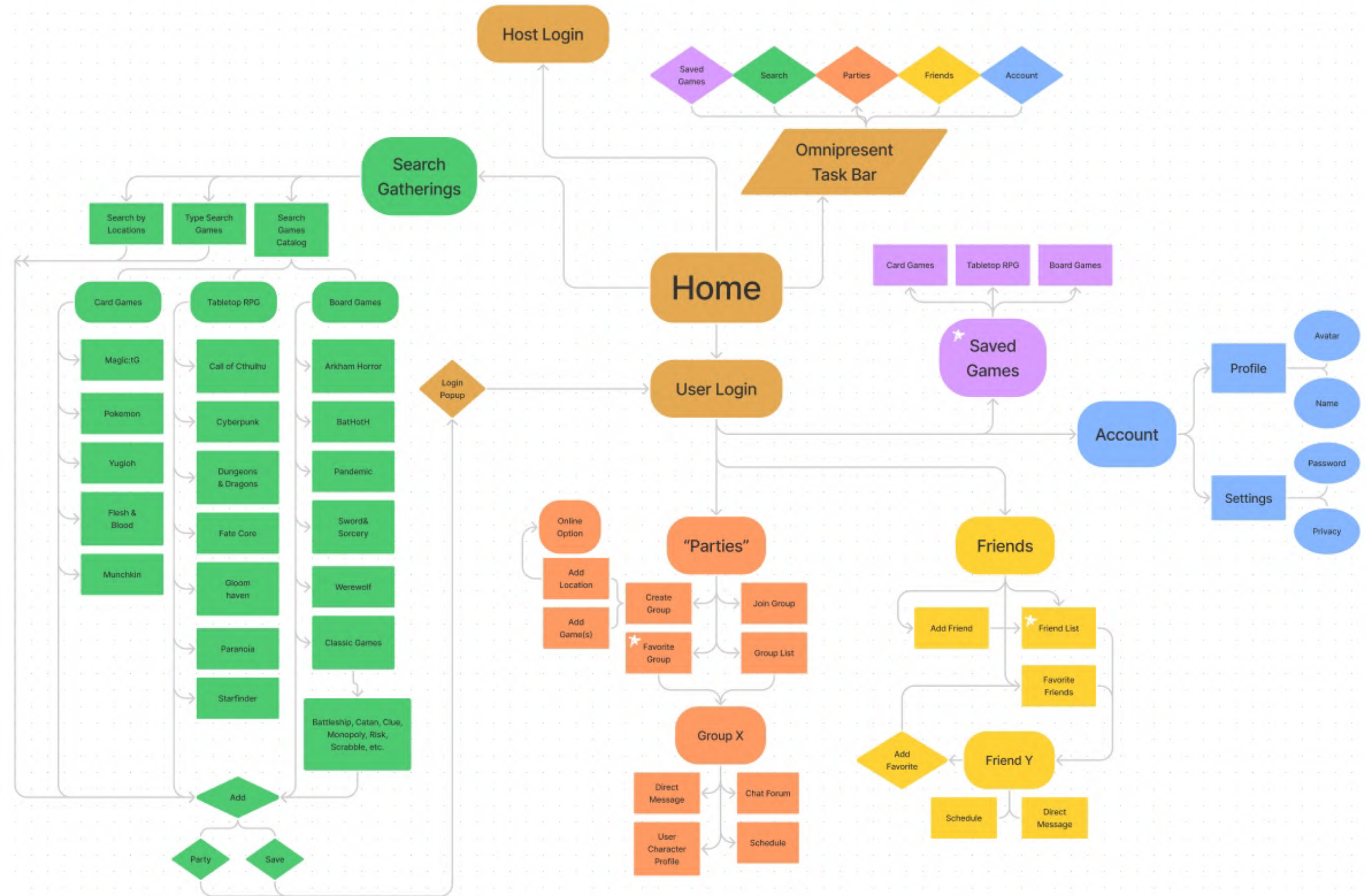
## Create or Join Groups

Each group has options for adding meeting locations, looking for members, scheduling, and direct message and group chats.

# Mockup Site Map

Users can navigate from any page through the core buttons that are present on every page.

The search catalog has multiple filter options and ways to find gams and groups to join.



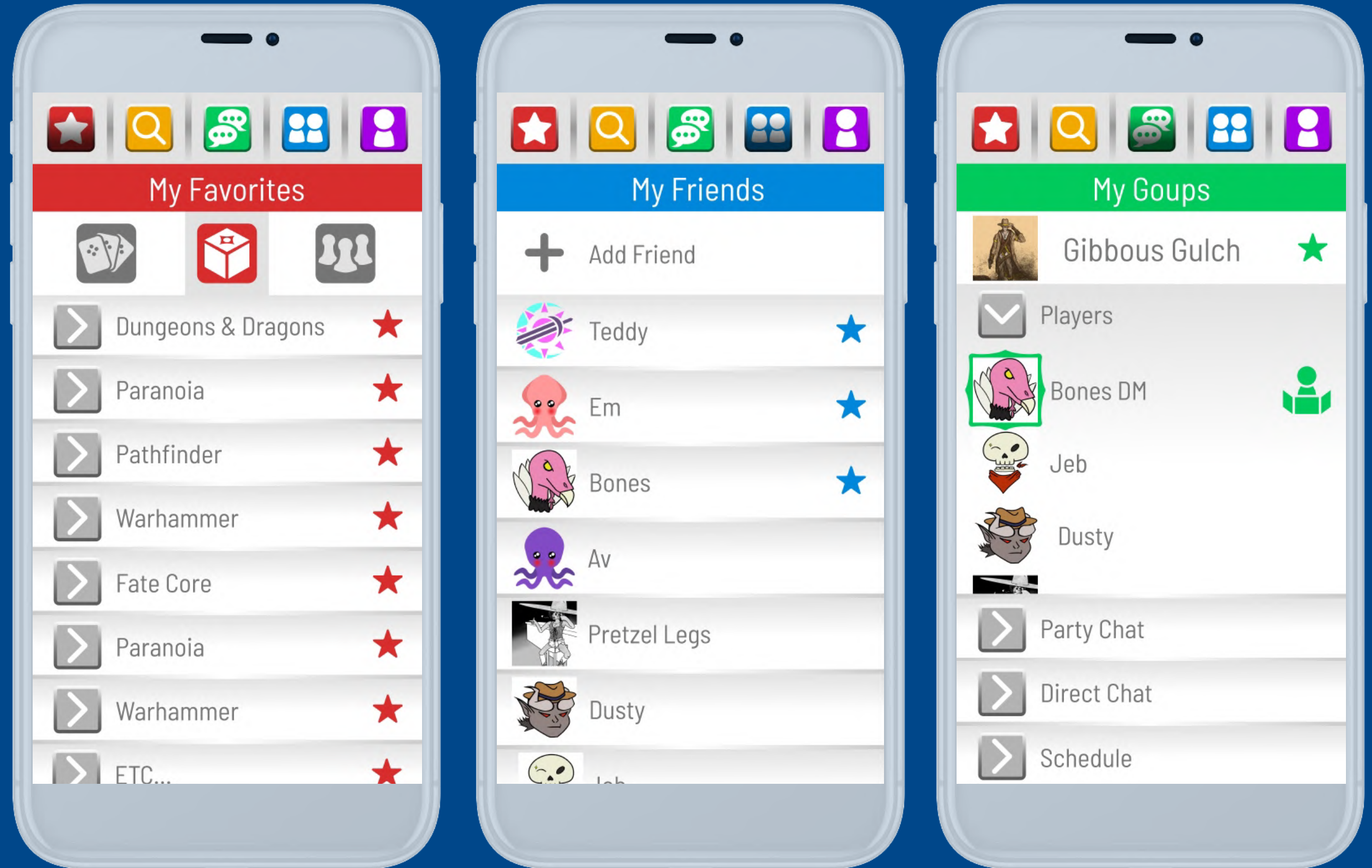
# Mockup App

The app allows users to find and connect with groups to schedule and play games.

Each section is color coded for easy navigation.



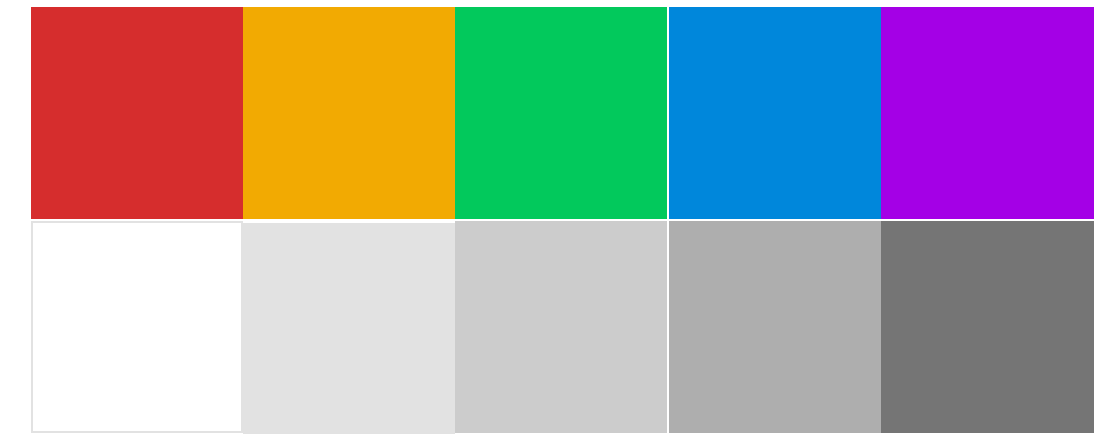
Prototype Link



# App Style

Custom icons made for simplicity and are color blindness accessible.

Barlow is used throughout the app.



Color Theme



User's Favorite Games



Search Groups and Games



User's Groups



User's Friends



User's Profile and Settings



Card Games



Roleplaying Games



Tabletop Games

