



Avery M. Ballard

Graphic & Logo Design • Vector Illustration

varluna.com | varlunadesign@gmail.com

SKILLS

Software, Web & Digital Media

- Vector Graphics
- Digital Illustration
- Logo Design
- Typography
- Photo Editing
- Adobe CC
 - Acrobat
 - Dimension
 - Illustrator
 - InDesign
 - Photoshop
- Microsoft & Google Office Suite
- Prepress
- HTML5 & CSS3
- CMS - Squarespace
- Figma
- Digital File Organization & Management
- Project Management & Video Conferencing
 - Discord
 - MS Teams
 - Slack

Studio Media

- Acrylic Painting
- Calligraphy & Hand-Drawn Typography
- 3D Sculpture & Forms
- Fabrication
 - Basic Carpentry
 - Welding
 - Sewing
- Drawing & Illustration
- Relief Printing
- Book Binding

Hardware

- PC
- Windows, Android, & iOS
- Inkjet & Laser Printer
- Wacom Cintiq drawing tablet
- Cricut Cutter

EXPERIENCE

Tompkins Cortland Community College

2021–2022

Teaching Assistant

- TA for Graphic Design & Studio Courses
- Ran Demonstrations in Live Remote Courses
- Provided Feedback to Students

Peer Tutor

- Skill Development
- Constructive Criticism
- Brainstorming & Concept Development
- Software & Computer Troubleshooting
- Work closely in partnership with professional staff and faculty to promote and develop tutoring opportunities.

Kə'lab: The Arts Publication of Tompkins Cortland CC

2022

Student Staff

- Student Creative Director
- Editorial Designer
- Database & Submission Manager
- Social Media & Marketing
- Content Designer
- Web Designer

EMPLOYMENT

TCGplayer	2019–2020
Fulfillment Generalist II	
<ul style="list-style-type: none">• Stocking and sorting products and supplies• Multitasking sorting and packaging orders• Restocking and sanitizing work areas• Successfully and consistently fulfilled 600 orders in three–four hours.	
Cloud City Comics	2016–2018
Internship Sales Position	
<ul style="list-style-type: none">• Stocking and sorting products• Engaging with customers, helping find product	

ACHIEVEMENTS

Recognition & Memberships

Phi Theta Kappa Honor Society	2021–Present
Graduate of Note	2023
Glennys Cordero Graphic Design Award	2023
Kə'lab Certificate of Excellence & Professionalism	2022
Best Graphic Design Portfolio	2022

PUBLICATIONS

[Kə'lab: The Arts Publication of Tompkins Cortland CC](#)

Issue No.4, page 42, vector illustration	2021
Issue No. 5, page 18, multi-media graphic	2022
They-Draw.com	
Grandma's Ginger Chicken Recipe, calligraphy & vector graphic	2021

EDUCATION

Southern New Hampshire University	Expected Summer 2025
B.A. Graphic Design	
Tompkins Cortland CC	August 2022
A.S. Graphic Design	
Magna Cum Laude 3.8-3.9	